



SPONSORSHIP OPPORTUNITIES

NEW LOCATION!
IRC FAIRGROUNDS

SATURDAY, JUNE 27
11AM-4PM



PRESENTING SPONSOR - \$ 10,000

- Entire event branded "Presented by: (your company)"
- Logo placement on all advertising materials including print, website, e-blasts, event banners, event t-shirts, and social media
- Featured news release with photo announcing presenting sponsorship
- 12 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned VIP lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 12 Burgers & Brews event t-shirts
- (2) 12 X 12 vendor booth spaces in prime location
- Exclusive distribution and sponsorship rights

STAGE SPONSOR - \$ 7,500

- Custom banner over main stage with company logo
- Logo on website, stage banner, main event banner, e-blasts, event t-shirt, and social media
- Mention in event news release
- 10 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 10 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

RED, WHITE & BREWS SPONSOR - \$ 5,000

- Custom banner in Brewery area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 8 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

VIP LOUNGE SPONSOR - \$ 5,000

- Custom banner at VIP Lounge area
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 8 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 8 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

BEST BURGER COMPETITION SPONSOR -\$ 5,000

- **Best Burger in Indian River Competition branded- "Fueled by (your company)"**
- **Logo on website, main event banner, e-blasts, event t-shirt, and social media**
- **8 VIP Passes with reserved seating which includes:**
 - *Best Burger in Indian River County Competition punch cards**
 - *Brewery punch cards**
 - *Air-conditioned lounge**
 - *Premier spot for stage entertainment**
 - *Access to the VIP Bar including two complimentary drinks**
 - *Access to VIP hors d'oeuvres**
 - *Air-conditioned restrooms**
- **8 Burgers & Brews event t-shirts**
- **A 12 X 12 vendor booth space in prime location**

LITTLE KID'S ZONE SPONSOR - \$ 3,000

- **Children game area branded - "Sponsored by (your company)"**
- **Logo on website, main event banner, e-blasts, event t-shirt, and social media**
- **6 VIP Passes with reserved seating which includes:**
 - *Best Burger in Indian River County Competition punch cards**
 - *Brewery punch cards**
 - *Air-conditioned lounge**
 - *Premier spot for stage entertainment**
 - *Access to the VIP Bar including two complimentary drinks**
 - *Access to VIP hors d'oeuvres**
 - *Air-conditioned restrooms**
- **6 Burgers & Brews event t-shirts**
- **A 12 X 12 vendor booth space in prime location**

BIG KID'S ZONE SPONSOR -\$ 2,000

- Adult game area branded- "Sponsored by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 5 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 5 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

CAR SHOW SPONSOR - \$ 2,000

- Car Show area branded - "Sponsored by (your company)"
- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 5 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 5 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

DRUMS & BUGLES SPONSOR - \$ 1,500

- Logo on website, main event banner, e-blasts, event t-shirt, and social media
- 4 VIP Passes with reserved seating which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 4 Burgers & Brews event t-shirts
- A 12 X 12 vendor booth space in prime location

LET FREEDOM RING SPONSOR - \$ 750

- Logo on website, main event banner, e-blasts, and event t-shirt,
- 2 VIP Passes which includes:
 - *Best Burger in Indian River County Competition punch cards
 - *Brewery punch cards
 - *Air-conditioned lounge
 - *Premier spot for stage entertainment
 - *Access to the VIP Bar including two complimentary drinks
 - *Access to VIP hors d'oeuvres
 - *Air-conditioned restrooms
- 2 Burgers & Brews event t-shirts

STARS & STRIPES SPONSOR - \$ 500

- Logo on website, main event banner, e-blasts, event t-shirt,
- 2 Best Burger in Indian River Competition Punch Cards
- 2 Burgers & Brews event t-shirts



SPONSOR COMMITMENT AGREEMENT

___ Presenting Sponsor (\$10,000) ___ Stage Sponsor (\$7,500) ___ Red, White & Brews Sponsor (\$5,000)
___ VIP Lounge Sponsor (\$5,000) ___ Best Burger Competition Sponsor (\$5,000) ___ Little Kids Zone Sponsor (\$3,000)
___ Big Kids Zone Sponsor (\$2,000) ___ Car Show Sponsor (\$2,000) ___ Drums & Bugles Sponsor (\$1,500)
___ Let Freedom Ring Sponsor (\$750) ___ Stars & Stripes Sponsor (\$500)

Name of Sponsor: _____

Contact Person: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____ Amount Due: \$ _____

Requested event shirt sizes (number of shirts received depend on sponsor level):

___ Small ___ Medium ___ Large ___ X-Large

Tickets will be listed under company name and picked up at the Will Call tent day of event.

Complete form and return with payment to: United Against Poverty, 1400 27th ST, Vero Beach, FL 32960 or call Allison Jackson at 772-770-0740 ext. 204 or email at AJackson@UnitedAgainstPoverty.org

My check is enclosed, made payable to **United Against Poverty**

Please charge my Credit Card ___ VISA ___ MC ___ AMEX ___ DC

Card Number: _____ Exp. Date _____ / _____ CCV: _____

Name as it appears of your Credit Card: _____

Signature: _____ Date: _____

I have read the terms of this sponsorship commitment form and I agree to them in full.

Sponsor Representative's Signature: _____

Date: _____ Phone Number: _____

For additional information, please contact us at (772) 770-0740 ext. 204, AJackson@unitedagainstopoverty.org or visit our website at BurgersandBrews.org

For recognition in any event materials, all sponsors must provide a logo in one-color and full-color (event signs) versions by Monday, May 4, 2026. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to: AJackson@unitedagainstopoverty.org

